

FOR IMMEDIATE RELEASE

St. Regis Wines Earns Top Honours at the 2024 San Francisco International Wine Competition

Laval, Qc. | February 11th, 2025 – St. Regis, a leading brand of premium dealcoholized wines, is proud to announce its outstanding performance at the 2024 San Francisco International Wine Competition (SFIWC), one of the most prestigious wine competitions in the world. St. Regis was awarded multiple medals, including a Double Gold Medal for its Brut, solidifying its position as a leader in the dealcoholized wine category.

Double Gold Medal Winner – St. Regis Dealcoholized Brut

Gold Medal Winners – St. Regis Dealcoholized Chardonnay & St. Regis Dealcoholized Shiraz Rosé

Silver Medal Winners – St. Regis Dealcoholized Secco & St. Regis *Selection* Dealcoholized Pinot Noir

The Double Gold designation is awarded to entries that receive Gold Medal ratings from all members of the judging panel, marking them as some of the finest wines in their category. Gold and Silver Medal winners are recognized for their exceptional refinement, complexity, and craftsmanship.

As more consumers seek premium alcohol-free alternatives, St. Regis continues to redefine expectations for non-alcoholic wines. These recent awards highlight the brand's dedication to quality, offering sophisticated options that allow consumers to enjoy the full wine experience—without the alcohol.

As a recognized leader in the dealcoholized wine segment, St. Regis offers a strong retail opportunity for grocery buyers, beverage category managers, and distributors looking to expand their premium non-alcoholic offerings. The brand's continued success in international competitions reinforces consumer confidence and strengthens category growth.

Media Contact:

Andrea Felli

Marketing Manager

I-D Foods Corporation / St. Regis Wines

afelli@idfoods.com

About St. Regis dealcoholized wines:

St. Regis is a premium brand specializing in dealcoholized wines and sparkling wines that offer the same elegance, flavour, and experience as traditional wines—without the alcohol. Crafted using advanced dealcoholization techniques, St. Regis ensures that wine lovers can savour every sip guilt-free.